

**TO ALL PARTICIPATING AND FULLY PAID UP MEMBERS OF
THE IRISH PROFESSIONAL PHOTOGRAPHERS ASSOCIATION**

**THIS IS A CALL FOR ENTRY TO THE FIRST HEAT OF THE IPPA
PHOTOGRAPHER OF THE YEAR 2011**

If you are new to the awards programme you will have to pre-register with the IPPA office by downloading a pre-registration form from the IPPA website. This is available under forms and downloads on the website.

The cost of registration is Euro25. When you have downloaded and filled out this form, send it to ippa@irishphotographers.com

If you have taken part in last years competition, then there is no need to register again and your login pin number remains unchanged. If your credit card details have changed since then, please advise Gay at head office.

If you are new to entering the awards you will require a website pin number which you can get by phoning the IPPA office .When you have received your **4 digit number password** go and log on to the IPPA website. If you have not received your 4 digit number password or have lost it, please contact Gay at Head Office (01 429 8648) to provide you with this number.

FIRST CALL CLOSING DATE:

Monday March 29th.....Judging on Monday April 12th 2010
**THIS IS A CALL FOR THE MARCH HEAT,12 noon on Monday
29th March 2010**

SECOND CALL CLOSING DATE:

Monday June 7th.....Judging on Monday June 21st 2010

THIRD CALL CLOSING DATE:

Monday August 16th.....Judging on Monday August 30th 2010

FOURTH CALL CLOSING DATE:

Monday October 11th...Judging on Monday October 25th 2010

Due to the Annual Awards Dinner for IPPA 2010 taking place on February 28th 2010, a reminder for this call will be sent out in March.

The venues for the judgments have yet to be finalised, but two will be held in Dublin and the two will be held outside of Dublin.

You are entitled as a **fully paid up member** to submit up to **24 images** with no more than **6 images** in any one category in any single judging. A total of **24 images per round of judging**.

The cost of entry is **Euro 10.00** per image entry.

All images that have been created within the last two years that have not already been entered into the competition are eligible for submission.

All entries should be saved in jpeg format at 300dpi, quality 8 in the colour space of Adobe 1998. Canvas size to be 15" X 15" (4500 X 4500 pixels). Image **AREA** within the canvas should be at least 20 square inches in area. (The average compressed file size is usually under 6 megs. If it's 150 megs, (yes, some of you manage to do this) then you have done something wrong in compressing your files and it will not upload).

The categories for entry are as follows:

Architecture (ARC) commissioned work only
Bridal (BDL) real bride on her wedding day
Commercial/Advertising (CAD) commissioned work only
Fashion (FAS)
Landscape (LSC)
Open/Art and Creativity (OAC)
Pets (PET) THIS IS A NEW CATEGORY
Portrait Children (PCH)
Portrait Classical (PCL)
Portrait Family (PFA) two or more generations of a family
Press & PR (PPR) commissioned work only
Pictorial/Travel (PTR)
Wedding Avant Garde (WAG) live wedding only
Wedding Classical (WCL) live wedding only
Wildlife (WLI)
Wedding Reportage (WRE) live wedding only

Where categories call for 'live' or 'commissioned' work only, it means precisely that. As Chairperson of the judging

I may call on you at any time to offer proof that your work is live or commissioned.

If I have any doubts about this, I have the right to disqualify the piece of work in question or all of your work as I deem fit.

A full list of category description is available on our website under forms and downloads. www.irishphotographers.com

In the Press and PR (PPR) category, any bylines should be displayed on the border area of your image in the typeface of ARIEL BLACK 18 to 24 point in either white or black lettering depending on your border colour.

How to make your submissions:

- 1/ Go to the IPPA website www.irishphotographers.com
- 2/ In the lower right hand corner of the page (under Members Area) you will see a box for 'USERNAME' and underneath this a box for 'PASSWORD'.

In the USERNAME box, put in your username. This is usually your email address.

In the PASSWORD box, put in your **4 digit number password**.

- 3/ Press the 'LOG IN' button and log on.
- 4/ This action will open up a new page on your screen.
- 5/ In the lower left hand side of this page, you will see 'UPLOAD AWARD IMAGES'.
- 6/ Mouse over and press this Upload Award Images button.
- 7/ This action opens up a new window on your screen with a default category of Architecture shown in a box.
- 8/ To the right of the word Architecture, there is an arrow. Scroll down to the category in which you wish to submit your images.
- 9/ When you have selected your category, scroll down to 'Browse'.
- 10/ This opens up your computer to allow you to scroll to your folders in order to upload an image.
- 11/ Choose an image.....**make sure it is sized correctly as previously described.**

12/ When you have chosen an image, go to the 'UPLOAD IMAGE' box and the selected image will automatically be uploaded and have its proper **PIN number allocated to that image.**

13/ Repeat this process, scrolling through the various categories that you wish to enter, bearing in mind that no more than 6 images may be entered into any one category.

14/ You can see your images in your folders within the IPPA website as you upload.

15/ When you have finished uploading, go to the 'Log Out' box in the lower left hand side of your screen and Log Out.

16/ You can go back in and change your images up to the closing date of the heat, by logging on again, going through the same process, finding your images and highlighting an image that you wish to DELETE. When it is highlighted, press the DELETE button and then reload another image in its place if you so desire.

The closing date is 12 noon, Monday, the 29th March 2010. The upload system will automatically close off entry at this time...so if you are late, your work will be taken in but moved forward to the next heat. This too, will happen automatically, so please try and get your entries in on time.

The cost of entry is Euro 10.00 per image. As a fully paid up member, you are entitled to enter up to 24 images with no more than 6 images in any one category per judging. That is a total of 24 images per judging.

We are looking forward to seeing your submissions for this years competition.

If you have any problems in getting your head around this criteria, then please contact me or your local regional chairperson.

May I wish every participant all the very best in this forthcoming Heat.

Vincent O'Byrne Chairperson of Judging (087 233 4072)